

FILE

# fashion calendar

# 1970

MAY 11

30th year • issued weekly

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

## WEEK BEGINNING MONDAY, MAY 11, 1970

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
May 11	9:00 A.M., CHESTER NOW, 498 Seventh Avenue, 10th floor, 244-6231		
Monday May 11 10:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 244-2616.	WINSTON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday May 11 11:00 A.M.	OPENING: NEW BRANCH STORE Opening of second Abracadabra shop with fashion show every 10 minutes after the hour from 11:10 to 4:10. For press and customers. Contact: Phyllis Tweel, 988-2920 or 832-9270.	ABRACADABRA	575 LEXINGTON AVENUE AT 51ST STREET
May 11	11:00 A.M., CEIL CHAPMAN, 530 Seventh Avenue, 14th floor, WI. 7-9470		
May 11	11:00 A.M., BERT GEIGER, 550 Seventh Avenue, 5th floor, 594-6880		
May 11	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Monday May 11 12:00 Noon Luncheon	FASHION SHOW AT LUNCHEON Geoffrey Beene Couture collection and furs by Neustadter. Sponsored by Fabergé. Fashion Show Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752. Contact: Shirley Adler, PL. 1-1118.	FIGHT FOR SIGHT	AMERICANA HOTEL BALLROOM
May 11	1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237		
May 11	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
May 11	2:30 P.M., ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872		
May 11	3:00 P.M., BILL BLASS PRESS SHOW PREVIEW AT HOTEL PLAZA, TERRACE ROOM		
May 11	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
May 11	4:00 P.M., HARMAY, 498 Seventh Avenue, 22nd floor, PE. 6-5547		
Monday May 11 4:30 P.M. Cocktails	OPENING OF FALL COLLECTION <u>Show at 5:00.</u> For press and buyers, by invitation. Thereafter by appointment in private suite. Contact: CI. 7-2200.	ESTEVEZ FOR NEAL	GOTHAM HOTEL BALLROOM
May 11	4:30 P.M., HELGA, Gotham Hotel, Private Suite, CI. 7-2200		
Monday May 11 5:00 P.M. Cocktails	SPRING '71 DENIM FASHIONS "The Uni-Denim Generation"--Special designs in Monsanto Wear-Dated stretch denim. <u>Show at 6:00.</u> By invitation. Contact: 556-5100.	SWIFT TEXTILES (1430 BROADWAY)	NEPENTHA 137 EAST 48TH STREET



READY-TO-WEAR TIME TABLE, WEEK OF MAY 11

MON., MAY 11	(O) opening; (P) press TUES., MAY 12	WED., MAY 13	THURS., MAY 14
8:30 Chester NOW		Ellen Brooke(O)	Chester NOW
9:00	Mr. Georgio(P) Michael Novarese(O) Jaeger Jerry Silverman	Pierre d'Alby(O)	
9:30	Tiffeau		Tiffeau Dorothy Hubbs/Donlé(P)
10:00 Winston Boutique(O)	Rudi Gernreich(P) Adele Simpson Jack Sarnoff	Ben Reig Ric McClintock	Gayle Kirkpatrick Adele Simpson Wilson Folmar
10:30	Boutique de Bové(O) Oscar de la Renta Samuel Winston		Oscar de la Renta Samuel Winston
11:00 Ceil Chapman Bert Geiger	Rodrigues for Peter Clements	Stan Herman/Mr. Mort David Kidd-Marquise Wragge Wilson Folmar	Stan Herman/Mr. Mort
11:30	Mignon(O) Chuck Howard		
12:00 Geoffrey Beene	Beene Bazaar Mollie Parnis	Geoffrey Beene Gayle Kirkpatrick	Geoffrey Beene Countess Alexander(O) Giorgio di Sant'Angelo(O)
1:00 Harold Levine Teal Traina	Jr. Sophisticates Teal Traina	Harold Levine Sam Friedlander Victoria Royal	Victoria Royal
2:00	Rossino-Angela(O) de la Renta Boutique	Anne Klein(P)	
2:30 Larry Aldrich	Bill Blass	Larry Aldrich Christian Dior-NY House of Branell	Bill Blass David Crystal(O) Trigere
3:00 Bill Blass(P)	Cuddlecoat by Victor Joris(O)	Jon Haggins(P)	Sarmi(P) Traina Boutique
4:00 Chester Weinberg Harmay	Trigere(O) Donald Brooks Irene-Malcolm Starr	Chester Weinberg Jon Haggins Cardinali(P)	Trigere(P) Donald Brooks
4:30 Estevez for Neal(O) Helga		Eva Haynal(O)	
5:00 Mollie Parnis Boutique(P)		Anne Klein	
5:15	Tam II		
5:30 Travilla(O)		Travilla Baba	Saz(P)



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 11 5:00 P.M. Cocktails; Dinner; Theatre	TREND SHOW: FALL 1970 "The Many Lives of Wool" starring Tammy Grimes; book by Walter Hazeltine; choreography by Jonathan Watts; music by Bobby Short; wardrobe by Willard Seymour. <u>Show promptly at 6:00</u> , followed by dinner, then David Merrick's presentation of APA production of Noel Coward's "Private Lives" with Tammy Grimes and Brian Bedford. By invitation only. Contact: Audrey Leeds, YU. 6-6222.	THE WOOL BUREAU (360 LEXINGTON AVE.)	THE LAMBS CLUB 128 WEST 44TH STREET
Monday May 11 5:00 P.M. Cocktails	LINGERIE SHOW "The Best of Fall '70"---daywear, sleepwear, loungewear by Council members. For buyers, merchandise managers, press by invitation only. <u>Show at 6:00</u> . Contact: Mary Osborne, 532-9440.	LINGERIE INDUSTRY COUNCIL	ROOSEVELT HOTEL GRAND BALLROOM
Monday May 11 5:00 P.M.	PREVIEW OF NEW COLLECTION By invitation only. Thereafter by reservation in showroom, 530 Seventh Avenue, 18th floor. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	PIERRE HOTEL COTILLION ROOM
Monday May 11 5:30 P.M.	FALL COLLECTION IN NEW YORK Also May 13, 18 at 5:30. By invitation. Contact: Dolores Byers, PL9-3000.	TRAVILLA (122 E. 7TH ST., L.A.)	PLAZA HOTEL PRIVATE SUITE
Beginning Monday May 11	OPENING OF FALL COLLECTION Continuous showings. Contact: 868-2840.	JEAN-LOUIS FOR CHANDELLE	1407 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday May 11	BOUTIQUE FASHIONS IN FRENCH CALICO Continuous showings. Contact: WI. 7-6122.	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
Beginning Monday May 11	FALL LINGERIE MARKET WEEK Daily informal showings of foundations, lingerie, loungewear. Publicity: Johanna Lee, PL. 7-9600.	KAYSER/PERMA-LIFT	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday May 11	FALL LINGERIE MARKET WEEK Daily at 9:30; 10:30; 2:30. By appointment. Contact: JU. 2-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
May 11- May 14	INTERSTOFF, German Textile Fair. Contact: Messe-und Austellungs GmbH, P.O. Box 970126, 6 Frankfurt/M 97, Germany		
Monday May 11- May 14	HOSIERY MARKET WEEK SHOWINGS Leg and Body collections by Emilio Pucci, Rudi Gernreich and Irene. Daily at 10:00; 2:00; 3:30. By appointment. Contact: Ed Frankel. Publicity: Diane Lubgan, 687-6030.	INDIAN HEAD HOSIERY; McCALLUM BOUTIQUE	530 FIFTH AVENUE SHOWROOM - 19TH FLOOR
Monday May 11- May 15	FALL LINGERIE MARKET WEEK Daily showings at 10:00; 11:00; 2:30. By reservation. Contact: Marion Sherwood, MU. 9-4200 Ext. 257.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday May 11- May 21	FALL LINGERIE MARKET WEEKS <u>Week of May 11:</u> daily at 10:00 and 2:00 (except Mon. at 2:00 only and Fri. at 10:00 only). <u>Week of May 18:</u> daily at 9:30; 11:00; 2:00; 3:30 (except May 20, no 3:30 show; May 21 at 10:00 and 2:00 only). By reservation. Contact: Mary Sheehy, 661-1300.	WARNERS	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Monday May 11- May 22	FALL LINGERIE MARKET WEEKS "70s RPM"--bodywear, daywear, nightwear. Daily at 9:30; 11:00; 2:30 (except Mon., May 11, 11:00 and 2:30 only; Fri., May 22, 11:00 only). By appointment. Contact: Mary Ann Shraky, 682-8510.	GOSSARD-ARTEMIS	330 MADISON AVENUE SHOWROOM - PENTHOUSE
Monday May 11- May 22	FALL-WINTER- RESORT COLLECTION By appointment. Contact: Gail Jannon, Nippi New York, Inc., 155 East 50th Street, 758-7760.	HANAE MORI	PLAZA HOTEL PRIVATE SUITE
Monday May 11- May 22	FALL COLLECTIONS FROM FRANCE Fall collections for men, women, children from France. By appointment. Contact: Helene de Barcza, Liaison Agency, 210 E. 53rd St., 355-7310.	FRANCK OLIVIER (PARIS)	PLAZA HOTEL PRIVATE SUITE
Tuesday May 12 9:00 A.M. Breakfast	OPENING OF NEW DIVISION Young sophisticates dresses. For press and buyers, by invitation only. Thereafter by appointment. Contact: 947-6845. Publicity: Essie Pinsker Associates, WI. 7-2514.	BILL HAIRE FOR MR. GEORGIO	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 12 9:00 A.M.	FALL COLLECTION IN NEW YORK By invitation. Thereafter by appointment in private suite. Contact: PL. 9-3000.	MICHAEL NOVARESE	PLAZA HOTEL WHITE & GOLD SUITE
May 12	9:00 A.M., JAEGER, 1407 Broadway, 41st floor, PL. 8-6211		
May 12	9:00 A.M., JERRY SILVERMAN, 530 Seventh Avenue, 17th floor, CH. 4-7522		
May 12	9:30 A.M., TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551		
Tuesday May 12 10:00 A.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Martin Yasser, 695-1617.	RUDI GERNREICH FOR HARMON KNITWEAR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
May 12	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626		
May 12	10:00 A.M., JACK SARNOFF, 512 Seventh Avenue, 30th floor, PE. 6-7121		
Tuesday May 12 10:30 A.M.	OPENING OF FALL COLLECTION By invitation only. Thereafter continuous May 13, 14, 15; June 3, 4, 5. Contact: 524-9846.	BOUTIQUE DE BOVE	530 SEVENTH AVENUE SHOWROOM - PENTHOUSE
May 12	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350		
May 12	10:30 A.M., SAMUEL WINSTON, 530 Seventh Avenue, 11th floor, CH. 4-2616		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 12	11:00 A.M., RODRIGUES, 530 Seventh Avenue, 2nd floor, LO. 3-0988		
Tuesday May 12 11:30 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
May 12	11:30 A.M., CHUCK HOWARD, 550 Seventh Avenue, 2nd floor, LO. 4-2155		
Tuesday May 12 11:30 A.M. Luncheon	SHELTER LUNCHEON "The Shelter Dilemma...Search for Solutions". Speakers: William Houseman, The Environment Monthly; Robert Smith, Kingsberry Homes. Prices: \$12.00 (members); \$14.00 (guests). Contact: Mavis Harcourt, TE. 8-5133.	NATL HOME FASHIONS LEAGUE (767 LEX. AVE.)	N.Y. HILTON TRIANON BALLROOM
May 12	12:00 Noon, BEENE BAZAAR, 530 SEVENTH AVENUE, 12th floor, LW. 4-0454		
May 12	12:00 Noon, MOLLIE PARNIS, 530 Seventh Avenue, 18th floor, BR. 9-5012		
May 12	1:00 P.M., JUNIOR SOPHISTICATES, 498 Seventh Avenue, 4th floor, LO. 4-0462		
May 12	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
Tuesday May 12 2:00 P.M.	OPENING OF FALL COLLECTION Angela's Fall collection. By reservation. Contact: Abe Goodman, 695-7230.	ROSSINO ANGELA	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
May 12	2:00 P.M., OSCAR DE LA RENTA BOUTIQUE, 550 - 7th Avenue, 23rd floor, LA. 4-9350		
May 12	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Tuesday May 12 4:00 P.M. Aperitif	71ST ANNUAL STUDENT SHOW Fashion Design Department of Pratt will present its annual collection. <u>Show at 4:30.</u> By invitation. Contact: Lisa Porfido, MA. 2-2200 Ext. 314	PRATT INSTITUTE (BROOKLYN)	ROOSEVELT HOTEL GRAND BALLROOM
Tuesday May 12 4:00 P.M.	OPENING OF FALL COLLECTION Also May 14 at 2:30 and 4:00; May 20 at 10:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
May 12	4:00 P.M., IRENE, 550 Seventh Avenue, 5th floor, 594-6880		
May 12	4:00 P.M., MALCOLM STARR, 530 Seventh Avenue, 20th floor, 594-0030		
May 12	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Tuesday May 12 5:15 P.M.	OPENING OF FALL COLLECTION By invitation only. Thereafter by appointment, Suite 1101. Contact: Sylvan Rich, CI. 7-2200.	JON MANDL FOR RICHARD TAM II	GOTHAM HOTEL BALLROOM
Tuesday May 12 6:15 P.M. Cocktails	PRESS PREVIEW "Casa Idea"--opening of new "Environmental" home furnishings boutique. By invitation only. Publicity: Arlene Friedlander, PL. 2-1988.	BLOOMINGDALE'S	5TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday May 12	OPENING OF ALL- SEASONS COLLECTION Continuous showings.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Contact: Helen Feinstein, LO. 3-6143.		
Wednesday May 13 8:30 A.M. Breakfast	OPENING: FALL COLLECTION <u>Show at 9:00.</u>	ELLEN BROOKE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By invitation. Continuous thereafter. Contact: Nancy Di Costanzo, WI. 7-5563.		
Wednesday May 13 9:00 A.M. Breakfast	OPENING OF FALL COLLECTION Pierre d'Alby of Paris will present his ready-to-wear collection of coats, suits, raincoats, knits, coordinated sportswear. By invitation only. (Thereafter by appointment in showroom, 512 Seventh Avenue, 34th floor.)	PIERRE D'ALBY OF PARIS	RAFFLES 5TH AVE. & 59TH ST.
	Contact: Robin Peakes, 239-7453.		
May 13	10:00 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542		
May 13	10:00 A.M., RIC McCLINTOCK, 550 Seventh Avenue, 5th floor, 594-6880		
Wednesday May 13 11:00 A.M.	OPENING OF FALL COLLECTION Also May 14 at 11:00.	STAN HERMAN FOR MR. MORT	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	By reservation. Contact: 524-3818.		
May 13	11:00 A.M., MARQUISE, 512 Seventh Avenue, 35th floor, BR. 9-5794		
May 13	11:00 A.M., WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968		
May 13	11:00 A.M., WILSON FOLMAR, 530 Seventh Avenue, 14th floor, LA. 4-5923		
Wednesday May 13 12:00 Noon	FIRST FALL COLLECTION For press and buyers, by invitation. Thereafter by appointment.	BILL SMITH ASSEMBLAGE, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Contact: LW. 4-0227.		
May 13	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
May 13	12:00 Noon, GAYLE KIRKPATRICK, 530 Seventh Avenue, 29th floor, 524-7900		
Wednesday May 13 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Kasper's Summer collection for Joan Leslie. Reservations (\$5.95): Barbetta Publicity: Ellen Perl,	KASPER FOR JOAN LESLIE	BARBETTA RESTAURANT 321 WEST 46TH STREET
	TE. 2-8212.		
May 13	1:00 P.M., SAM FRIEDLANDER, 530 Seventh Avenue, 2nd floor, PE. 6-2663		
May 13	1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237		
May 13	1:00 P.M., VICTORIA ROYAL, 530 Seventh Avenue, 7th floor, WI. 7-6845		
May 13	2:00 P.M., ANNE KLEIN AND COMPANY PRESS PREVIEW (see page 7)		
May 13	2:30 P.M., ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872		
May 13	2:30 P.M., CHRISTIAN DIOR-N.Y., 498 Seventh Avenue, 17th floor, LO. 4-9220		



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
May 13	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983		
Wednesday May 13 3:00 P.M.	PRESS PREVIEW: FALL COLLECTION Press preview of Fall collection. By invitation only. (Buyer Show: Wed., May 13 at 4:00, by invitation only.) No admittance without invitation. Thereafter by appointment in showroom, 2nd floor. Contact: Harri Carey, 695-5555.	JON HAGGINS (37 WEST 39TH ST.)	134 EAST 22ND STREET TOP FLOOR
Wednesday May 13 4:00 P.M. Cocktails	FALL COLLECTION IN NEW YORK For press and buyers, by invitation only. Thereafter by appointment in private suite. Contact: PL. 9-3000. Publicity: Eleanor Lambert, MU. 8-2130.	MARILYN LEWIS FOR CARDINALI	PLAZA HOTEL WHITE & GOLD SUITE
May 13	4:00 P.M., JON HAGGINS BUYER SHOW (see above)		
Wednesday May 13 4:00 P.M.	PRESS PREVIEW: BED-BATH FASHIONS By invitation only. Contact: OX. 5-6800.	FIELDCREST	60 WEST 40TH STREET
May 13	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
Wednesday May 13 4:30 P.M.	OPENING OF FALL COLLECTION One showing only, by reservation. Thereafter by appointment. Contact: Alan Davis, 755-5529 or 532-5013.	EVA HAYNAL	435 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday May 13 4:30 P.M.- 6:00 P.M.	PREVIEW OF ART EXHIBIT First major exhibition of primitive paintings by Forrest Moses, son of Grandma Moses. By invitation only. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	8TH FLOOR
Wednesday May 13 5:00 P.M.	OPENING: COLLECTION I FOR FALL-WINTER The Total Wardrobe Collection will be shown to the Press at 2:00 P.M., by invitation. The 5:00 P.M. showing by reservation. Thereafter by appointment. Contact: Betty Hanson, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
May 13	5:30 P.M., BABA, 18 East 53rd Street, 9th floor, 752-0727		
May 13	5:30 P.M., TRAVILLA, Plaza Hotel, Private Suite, PL. 9-3000		
Thursday May 14 8:30 A.M.	16TH ANNUAL HOME FURNISHINGS CONFERENCE "Merchandising the New Life Style"--day-long conference. Creative Merchandising Awards Luncheon at 12:30. Contact: Trude Low, CH. 4-8780.	NATL RETAIL MERCHANTS ASSN(100 W. 31ST ST.)	BILTMORE HOTEL MADISON AVE. & 45TH ST.
May 14	8:30 A.M., CHESTER NOW, 498 Seventh Avenue, 10th floor, 244-6231		
Thursday May 14 8:45 A.M. Breakfast	"FABRIC ALERT" Display and presentation of "unique collection of wool-with-Lurex fabrics" by Calgary Textiles, designed by Fred Mayer. For press and buyers, by invitation only. Contact (buyers): Jane O'Leary Harvey, CH. 4-6000; (press): Christine Lukomsky, Penny Baker, Inc., 679-3505.	DOW BADISCHE	1407 CLUB 1407 BROADWAY



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 14 9:30 A.M. Coffee	PREVIEW OF FALL COLLECTION For press and buyers, by invitation. <u>Show at 10:00.</u> Johanna Deneroff; (buyers): 736-9155.	DOROTHY HUBBS/DONLE (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE Contact (press):
May 14	9:30 A.M., TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551		
May 14	10:00 A.M., GAYLE KIRKPATRICK, 530 Seventh Avenue, 29th floor, 524-7900		
May 14	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626		
May 14	10:00 A.M., WILSON FOLMAR, 530 Seventh Avenue, 14th floor, LA. 4-5923		
May 14	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350		
May 14	10:30 A.M., SAMUEL WINSTON, 530 Seventh Avenue, 11th floor, CH. 4-2616		
May 14	11:00 A.M., STAN HERMAN, 498 SEVENTH Avenue, 3rd floor, 524-3818		
Thursday May 14 12:00 Noon	OPENING OF FALL COLLECTION Also May 21, June 4 at 12:00 Noon. By reservation.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: CH. 4-5693
May 14	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Thursday May 14 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Contact: Phyllis Keitlen, 685-3963.	GIORGIO DI SANT'ANGELO (24 EAST 38TH STREET)	SEAGRAM BLDG. 4TH FL. CONFERENCE RM.
May 14	1:00 P.M., VICTORIA ROYAL, 530 Seventh Avenue, 7th floor, WI. 7-6845		
Thursday May 14 2:30 P.M. Cocktails	PREVIEW OF FALL COLLECTION Preview for press and resident buyers of Fall collection of dresses, suits, costumes. By invitation. Contact: BR. 9-6560 Ext. 294.	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
May 14	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
May 14	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600		
Thursday May 14 3:00 P.M.	OPENING OF FALL COLLECTION <u>Press Show: Mon., May 18 at 3:00.</u> By invitation. Contact: Dorothy Hermé, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
May 14	3:00 P.M., TRAINA BOUTIQUE, 550 Seventh Avenue, 22nd floor, LA. 4-3520		
May 14	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
May 14	4:00 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600		
Thursday May 14 4:00 P.M. Cocktails	FALL COLLECTION BY HANAE MORI Fall-Holiday collection by Hanae Mori in Ban-Lon, presented by Anne Fogarty and Bancroft Licensing. <u>Show at 4:45.</u> By invitation. Contact: Julee Rosso, 695-4220.	ANNE FOGARTY; BANCROFT LICENSING	THE FOUR SEASONS 99 EAST 52ND STREET



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 14 5:30 P.M. Cocktails	PREVIEW OF EVENING FASHIONS Preview of haute couture evening fashions in hand-woven and hand-embroidered Indian silk, designed by Surjit and Adarsh Gill. <u>Show at 6:00.</u> By invitation only. Thereafter by appointment, private suite, Sherry-Netherland Hotel. Contact: 348-2132 or 628-2682.	SAZ (200 EAST END AVE.)	RAFFLES 5TH AVE. & 59TH ST.
Thursday May 14 8:30 P.M.- 1:00 A.M.	2ND ANNUAL PRINT FESTIVAL BALL Supper-dance sponsored by N.Y. retailers. Tickets: \$50.00 per person, for benefit Mayor's Scholarship Fund. Publicity: Alice Encke, Bell & Stanton, 909 Third Avenue, PL. 9-4800.	AMERICAN PRINTED FABRICS COUNCIL	ROCKEFELLER PLAZA PROMENADE
Friday May 15 9:30 A.M.	PRESS PREVIEW: ART OBJECTS Press preview of contemporary and antique decorative art objects from Hong Kong, Japan, South Korea, India in a week-long salute to the Far East in the Teahouse Bazaar. (Open to public, Mon., May 18.) Public Relations: Mark Klauser, OX. 5-4000 Ext. 208.	OHNBACH'S	GIFT SHOP 3RD FLOOR
Friday May 15 10:30 A.M. Aperitif	CAPSULE PREVIEW: FALL FUR FASHIONS <u>Show promptly at 11:00.</u> By invitation only. Public Relations Director: Vera Bacal, CI. 7-1388.	MAXIMILIAN	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Friday May 15 12:00 Noon Luncheon	"THE LIBERATED BODY" -- LUNCHEON Accessories, cosmetics, home furnishings, male and female inner and outer wear. Co-chmn: Sheila Levy, Gimbels-N.Y. (commentator and report); Ero Williams, Capezio. Prices: \$15.00 (members); \$25.00 (guests). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON BALLROOM
Monday May 18 11:00 A.M.	PRESS PREVIEW: "PROPORTIONS IN FUR" Fall-Winter collection for the '70s designed by Mr. Fred. By invitation. Publicity: Lisa Curtis, 684-7444. For buyers, beginning Tues., May 19, by appointment. Contact: Albert Gompertz, 736-8516.	MR. FRED FOR FUR AND SPORT	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Monday May 18 1:00 P.M.	OPENING OF FALL COLLECTION "Eveningrama" collection. Thereafter continuous. Contact: 524-9846.	ELGE BOVE	530 SEVENTH AVENUE SHOWROOM - PENTHOUSE
May 18	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
May 18	3:00 P.M., SARMI PRESS SHOW (see page 10)		
May 18	4:30 P.M., HELGA, Gotham Hotel, Vice Presidential Suite, CI. 7-2200		
May 18	5:30 P.M., TRAVILLA, Plaza Hotel, Private Suite, PL. 9-3000		
May 19	10:00 A.M., JACK SARNOFF, 512 Seventh Avenue, 30th floor, PE. 6-7121		
Tuesday May 19 11:00 A.M.	OPENING: FALL COLLECTION By invitation. Also June 2 at 11:00. Thereafter by appointment. Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 19	11:00 A.M., MARQUISE, 512 Seventh Avenue, 35th floor, BR. 9-5794		
May 19	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
May 19	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 14th floor, LA. 4-3520		
Tuesday May 19 2:00 P.M.	OPENING OF FALL COLLECTION Fall collection of suits, coats, costumes. Also May 25, June 2 at 2:00. By appointment. Contact: Miss Pat, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
May 19	2:00 P.M., OSCAR DE LA RENTA BOUTIQUE, 550 - 7th Avenue, 23rd floor, LA. 4-9350		
May 19	2:30 P.M., ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872		
Tuesday May 19 3:45 P.M. Cocktails	FALL '70 HOME SEWING FASHIONS "The Stitch in Time". For merchandise managers, piece goods buyers, press. <u>Show at 4:15.</u> By invitation. Contact: Helen Boyd, 564-2900.	CROMPTON-RICHMOND (1071 SIXTH AVENUE)	PLAZA HOTEL GRAND BALLROOM
Tuesday May 19 4:00 P.M.	PRESS PREVIEW: WINTER FURS Press showing of "The Ecological Fur Revolution" by Jacques Kaplan. By invitation only. Contact: Marilyn Surgil, 246-3416.	GEORGES KAPLAN (730 FIFTH AVENUE)	THE FOUR SEASONS 99 EAST 52ND STREET
May 19	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
May 19	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
May 20	10:30 A.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600		
Wednesday May 20 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "The Look in Knits" collection. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	FRANCESCA FOR DAMON	BARBETTA RESTAURANT 321 WEST 46TH STREET
May 20	1:00 P.M., SAM FRIEDLANDER, 530 Seventh Avenue, 2nd floor, PE. 6-2663		
May 20	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Wednesday May 20 5:00 P.M.	OPENING OF FALL COLLECTION Day, evening wear and accessories at home of Iranian Ambassador to UN. By invitation only. Thereafter by appointment. Contact: 765-5280.	CLEOPATRA BROUMAND (16 WEST 56TH STREET)	1033 FIFTH AVENUE AT 84TH STREET
Wednesday May 20 7:30 P.M.	ANNUAL DINNER-DANCE Guest of honor: Mrs. Owen R. Cheatham. Tickets: \$30.00 each. Contact: PL. 9-2214.	PARSONS SCHOOL OF DESIGN N.Y. ALUMNI CHAPTER	ST. REGIS ROOF
May 21	12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Avenue, 9th floor, CH. 4-5693		
May 21	3:00 P.M., TRAINA BOUTIQUE, 550 Seventh Avenue, 22nd floor, LA. 4-3520		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 21 4:30 P.M. Cocktails	BICENTENNIAL CELEBRATION Mr. Andrew A. Lynn, President of Yardley of London, will invite the press to celebrate Yardley's 200th birthday. By invitation only. Publicity: Charlotte Lipson, 582-5800.	YARDLEY OF LONDON	620 FIFTH AVENUE 6TH FLOOR
Monday May 25 12:00 Noon Luncheon	FALL-BACK-TO-SCHOOL MARKET PRESENTATION "New Decade of Fall Traditions". By invitation. Contact: Lois Watson, Executive Director, 3641 Apparel Mart, 214-631-0622.	TEXAS FASHION CREATORS ASSN	APPAREL MART DALLAS, TEXAS
May 25	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
May 25	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100		
Monday May 25 5:00 P.M.	PRESS PREVIEW: NEW FRAGRANCE Preview of "Cachet". Invitations have been issued.	PRINCE MATCHABELLI	PAN AM BLDG. SKY CLUB - 56TH FLOOR
Monday May 25 6:00 P.M.	"TASTE OF TEXAS" "Miss Wool and Mohair of Texas" pageant. By invitation. Contact: Lois Watson, 3641 Apparel Mart, 214-631-0622.	TEXAS SHEEP RAISERS; MOHAIR COUNCIL; MISS WOOL	APPAREL MART DALLAS, TEXAS
Tuesday May 26 7:00 A.M. Breakfast	ANNUAL SHOWS Also May 28, June 1, 2, 3, 4, 5, 8, 9, 10, 11. (Cocktail shows: June 1, 4, 8 at 4:30.) By invitation only. Contact: June Roche, OX. 5-1200.	DEERING MILLIKEN (1045 SIXTH AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Tuesday May 26 9:45 A.M.	PREVIEW OF FALL FURS By invitation. Thereafter by appointment. Contact: PE. 6-9268.	VALERIE FURS	150 WEST 30TH STREET SHOWROOM - 5TH FLOOR
Tuesday May 26 12:30 P.M. Luncheon	GRADUATION LUNCHEON Guest Speaker: William Keeshan, Group President, Federated Dept. Stores. Certificates to 105 graduates and awards to outstanding alumnae. By invitation. Publicity: Constance Hope Associates, PL. 7-0515.	TOBE-COBURN SCHOOL	WALDORF-ASTORIA EMPIRE ROOM
Wednesday May 27 4:00 P.M.	PREVIEW: FUR COLLECTION By invitation only. Contact: LW. 4-0454.	GEOFFREY BEENE FURS	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday June 1 - June 12	READY-TO-WEAR FROM CANADA Coats, suits, dresses, rainwear, sportswear, knits, skiwear, sport coats (leather, suede, fun fur). By appointment. Contact: Don Russell, 586-2400.	CANADIAN DEPT. TRADE, COMMERCE, INDUSTRY	McALPIN HOTEL 7TH FLOOR
Tuesday June 2 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR "Great Expectations". Show at 8:30. Price: \$15.00 (members); \$25.00 (guests). Contact: Marjorie Reich or Fran Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	N.Y. HILTON GRAND BALLROOM



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday June 2 8:00 A.M. Breakfast	FALL HANDBAG SHOW Presentation of Fall handbags in a musical revue by Gordon Crowe. By invitation. Contact: Natalie Marcin, 683-6969.	NATL HANDBAG ASSN (347 FIFTH AVENUE)	STATLER-HILTON TERRACE BALLROOM
Tuesday June 2 8:15 A.M.; 10:45 A.M.; 3:30 P.M.	THREE PREVIEWS: AUGUST ISSUE "Fashion Encounter on Campus". Showings at 8:15 (breakfast); 10:45 (Irish coffee); 3:30 (cocktails). Tickets: \$20.00 per person. Contact: Lenore Benson, 689-5900 Ext. 654.	MADemoiselle (420 LEXINGTON AVE.)	EDISON THEATRE 240 WEST 47TH STREET
June 2	10:00 A.M., JACK SARNOFF, 512 Seventh Avenue, 30th floor, PE. 6-7121		
June 2	11:00 A.M., SEYMOUR FOX, 512 Seventh Avenue, 22nd floor, LO. 4-3246		
June 2	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100		
Tuesday June 2 2:30 P.M.	FUR SHOW FOR BUYERS "Fall-Winter Collection for the 70s" designed by Mr. Fred. For reservations, contact: Albert Gompertz, 736-8516. Publicity: Lisa Curtis, 684-7444.	MR. FRED FOR FUR AND SPORT	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Tuesday June 2 4:00 P.M.	PREVIEW: FALL COLLECTION By invitation. Thereafter by appointment in showroom, 20th floor. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN (550 SEVENTH AVE.)	500 CLUB 500 SEVENTH AVENUE
Tuesday June 2 4:00 P.M. & 5:30 P.M.	PREMIERE: AUGUST PROMOTION "Charlie's Campus Cut-Ups of 1970"--musical show of August editorial merchandise. Shows at 4:30 and 6:00. For press, stores, advertising agencies, tie-in manufacturers, by invitation. Contact: George Hoover Communications Resources, 753-9022.	CHARLIE MAGAZINE (1250 BROADWAY)	THE LAMBS CLUB 130 WEST 44TH STREET
Beginning Tuesday June 2	SECOND FALL COLLECTION By appointment. Contact: Florence Stelzer, 564-4130.	PLW BY LEE EVANS	1411 BROADWAY SHOWROOM - 24TH FLOOR
Wednesday June 3 10:00 A.M.	PREVIEW: JEAN-LOUIS AND CATHERINE GUILBERT FURS Biegeleisen & Schour will present fur fashions by Jean-Louis and Catherine Guilbert. By invitation. Thereafter by appointment. Contact: Mickey Leopold, LA. 4-5743.	BIEGELEISEN & SCHOUR	333 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday June 3 12:00 Noon Luncheon	PRESS PREVIEW: BOUTIQUE FURS Show followed by luncheon. By invitation. Thereafter by appointment in showroom, 14th floor. Contact: BR. 9-0633.	BOUTIQUE BEN KAHN (150 WEST 30TH STREET)	ODYSSEY HOUSE 309 EAST 6TH STREET
Wednesday June 3 4:00 P.M.	SHOWING OF FUR FASHIONS For press and retailers. By invitation only. Contact: Pat Milgram, PR Associates, 688-6900.	SWAKARA	PLACE TO BE ANNOUNCED



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 3- June 26	AUGUST-SEPTEMBER MERCHANDISE DISPLAY For store and buying office executives. By appointment. Contact: Barbara Doljack, PL. 9-1800.	SEVENTEEN	320 PARK AVENUE 8TH FLOOR
Thursday June 4 8:30 A.M.; 12:30 P.M.; 5:00 P.M.	THREE SHOWINGS: FUR COLLECTION Buyer Shows at 8:30 (breakfast) and 5:00 (cocktails). <u>Press Show at 12:30</u> followed by luncheon. By invitation. Thereafter by appointment. Contact: G. Michael Hennessey, 765-6480. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	333 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday June 4 11:00 A.M.	OPENING OF FUR COLLECTION First Bill Blass fur collection. For press and buyers, by invitation. Thereafter by appointment. Contact: LA. 4-6968. Publicity: Rea Lubar, 279-0790.	BILL BLASS FURS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
June 4	12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Avenue, 9th floor, CH. 4-5693		
June 4	12:30 P.M., OSCAR DE LA RENTA FURS, 333 Seventh Avenue, 18th floor, 765-6480		
Thursday June 4 2:30 P.M.	PRESS SHOW: FUR FASHIONS Fashion Director and Commentator: Mia Grau. By invitation. Contact: PE. 6-6944.	CHRISTIE BROTHERS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
June 4	5:00 P.M., OSCAR DE LA RENTA FURS, 333 Seventh Avenue, 18th floor, 765-6480		
Friday June 5 9:00 A.M.& 12:00 Noon	TWO SHOWS: AMERICAN READY-TO-WEAR Breakfast and luncheon showings of American ready-to-wear. More details later. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	AMERICANA HOTEL BALLROOM
Monday June 8 9:30 A.M.	PREVIEW: FUR COLLECTION By invitation only. Thereafter by appointment. Contact: PE. 6-0088. Publicity: Eileen McDonald, 340 East 74th Street, 628-4460.	DAN GROSSMAN	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday June 8 11:00 A.M.	BUYER SHOW: FUR COLLECTION By invitation. Contact: BR. 9-0633.	BEN KAHN	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
Monday June 8 4:00 P.M. Cocktails	PREVIEW: FUR COLLECTION By invitation. Thereafter daily at 10:00 and 2:00 in showroom, 333 Seventh Avenue, 20th floor. Contact: LO. 4-4726.	DONALD BROOKS FOR MICHAEL FORREST	ST. REGIS ROOF
Tuesday June 9 10:30 A.M.	PRESS PREVIEW: FALL FURS For press and buyers, by invitation. Thereafter by appointment. Contact: CH. 4-8685.	FREDRICA	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 9 12:00 Noon	FALL & HOLIDAY COLLECTION Also June 12, 16 at 12:00 Noon. By reservation. Contact: Dale Donekiel, OX. 5-6440.	LANZ	1407 BROADWAY SHOWROOM - 26TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 9 12:00 Noon	FALL FUR COLLECTION Show followed by luncheon. By invitation. Contact:	NEUSTADTER FURS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR LA. 4-3365.
Tuesday June 9 4:00 P.M.	FALL FUR COLLECTION By invitation only. Publicity: Rea Lubar, 279-0790.	FERNANDO SANCHEZ FOR REVILLON	HARTMANN GALLERIES 978 MADISON AVE. (77TH ST.)
Wednesday June 10 12:00 Noon Aperitif	PRESS PREVIEW: FUR COLLECTION Showing of premiere collection of national franchise. By invitation only. Contact: G. Michael Hennessey, CI. 7-1388. Publicity: Eleanor Lambert, MU. 8-2130.	MAXIMILIAN (20 W. 57TH ST.)	ST. REGIS VERSAILLES SUITE
Thursday June 11 10:30 A.M.	PRESS PREVIEW: FUR COLLECTIONS By invitation only. Thereafter daily at 10:00 and 2:00. Contact: Lillian Shockley, LA. 4-0105.	HBA; CATHERINE GUILBERT; ANNE KLEIN	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday June 11 12:00 Noon	FALL FUR COLLECTION Show at 1:00. By invitation. Thereafter by appointment in showroom, 7th floor. Contact: LO. 5-6033.	BARLAN (333 SEVENTH AVE.)	PENN GARDEN HOTEL GRAND BALLROOM
Thursday June 11 4:00 P.M.	FALL FUR COLLECTION For press and buyers, by invitation. Contact: Leon Hecht, CH. 4-2179.	REIN, RAME & GURVITCH	150 WEST 30TH STREET SHOWROOM - 2ND FLOOR
Beginning Thursday June 11	OPENING OF FALL FUR COLLECTION By appointment. Contact: BR. 9-8144.	RITTER BROTHERS	224 WEST 30TH STREET SHOWROOM - 14TH FLOOR
Friday June 12 9:30 A.M.	PRESS PREVIEW: FALL-WINTER FURS Fur collections by Christian Dior Furs, Miss Dior Furs, Christian Dior Monsieur, Laurence Kaye. By invitation. Beginning Mon., June 15, daily at 10:30 and 2:30, by appointment. Contact: Jan Kaye, 695-8340.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

CONTINUOUS SHOWINGS - THESE FALL COLLECTIONS HAVE OPENED

ADRI . . . . .	550 Seventh Avenue, 7th floor, 736-6180
AQUANALA . . . . .	512 Seventh Avenue, 34th floor, 736-1076
ARKAY . . . . .	498 Seventh Avenue, 19th floor, LO. 5-2626
LOUIS FERAUD FOR ARKIN IMPORTS . . . . .	530 Seventh Avenue, 7th floor, WI. 7-5324
BELFA OF GENEVA; GUY LAROCHE . . . . .	1407 Broadway, 40th floor, 736-1051
ADOLPH BLANK; MARTINO . . . . .	512 Seventh Avenue, 33rd floor, LO. 3-6380

(continued on following page)



CONTINUOUS SHOWINGS - FALL COLLECTIONS (continued from page 14)

BOUTIQUE DONALD BROOKS . . . . . 550 Seventh Avenue, 4th floor, WI. 7-8235

BRENNER COUTURE . . . . . 498 Seventh Avenue, 21st floor, 947-9677

TED BROWN . . . . . 498 Seventh Avenue, 2nd floor, LO. 4-9311

BRYANT 9 . . . . . 1372 Broadway, 5th floor, BR. 9-0306

JON HAGGINS FOR BYMINI . . . . . 525 Seventh Avenue, 18th floor, 239-4373

CACHAREL (Mallory) . . . . . 530 Seventh Avenue, 19th floor, WI. 7-4406

PIERRE CARDIN . . . . . 550 Seventh Avenue, 24th floor, 279-3091

CARLYE . . . . . 530 Seventh Avenue, 8th floor, 244-6761

CAVENDISH . . . . . 498 Seventh Avenue, 19th floor, LO. 5-2626

CESCA BY MARIO FORTE . . . . . 550 Seventh Avenue, 6th floor, 868-3877

GINO CHARLES BY BEVERLY MOYER . . . . 530 Seventh Avenue, 4th floor, 524-4510

CLARET . . . . . 530 Seventh Avenue, 26th floor, 563-6126

DAVIDOW BY UMBERTO MANZO . . . . . 205 West 39th Street, 6th floor, 736-6909

EDIE GLADSTONE FOR DEEBS . . . . . 512 Seventh Avenue, Penthouse, LO. 4-3470

DESIGN THAI . . . . . 550 Seventh Avenue, 18th floor, 239-8530

MARION DIGNEY . . . . . 262 West 38th Street, 17th floor, 868-3232

DYNASTY . . . . . 530 Seventh Avenue, 16th floor, 279-0710

ENSUITE COUTURE BY ANDRE KIM . . . . 543 Madison Avenue, 3rd floor, 486-0607

RONNIE SIMON FOR THE FIFTH ADDITION . 530 Seventh Avenue, 3rd floor, LO. 4-8190

ANNE FOGARTY . . . . . 550 Seventh Avenue, 7th floor, LO. 4-9115

RICHARD FRONTMAN . . . . . 498 Seventh Avenue, 9th floor, 524-5093

DIANE VON FURSTENBERG . . . . . Gotham Hotel, Suite 1822, CI. 7-2200

GALLANT INTERNATIONAL . . . . . 205 West 39th Street, 8th floor, LA. 4-7285

GAVI . . . . . 530 Seventh Avenue, 26th floor, 563-6126

GINALA . . . . . 512 Seventh Avenue, 16th floor, CH. 4-2700

GININI; GINESSA . . . . . 512 Seventh Avenue, 13th floor, PE 6-2291; 244-7055

GINORI . . . . . 498 Seventh Avenue, 12th floor, 244-4700

SONY SCHOTLAND FOR GOLET . . . . . 225 West 37th Street, 12th floor, LA. 4-5511

(continued on following page)



CONTINUOUS SHOWINGS - FALL COLLECTIONS (continued from page 15)

KIKI HART . . . . . 530 Seventh Avenue, 5th floor, WI. 7-7457

JONNY HERBERT; PAB . . . . . 498 Seventh Avenue, 18th floor, LO. 5-6900

J.G.COUTURE (Arthur Doucette) . . . . 530 Seventh Avenue, 30th floor, PE. 6-1351

JAMISON . . . . . 498 Seventh Avenue, 24th floor, OX. 5-4812

JEAN-LOUIS . . . . . Plaza Hotel, Private Suite, PL. 9-3000

JEUNESSE BY BILL DE NATALE . . . . . 498 Seventh Avenue, 12th floor, 695-6234

JUNIOR ACCENT . . . . . 498 Seventh Avenue, 10th floor, LO. 4-1434

JUNIOR GALLERY . . . . . 250 West 39th Street, 10th floor, 594-0352

KASPER FOR JOAN LESLIE . . . . . 530 Seventh Avenue, 4th floor, LW. 4-9000

CALVIN KLEIN . . . . . 205 West 39th Street, 4th floor, 736-9601

LANZ . . . . . 1407 Broadway, 26th floor, OX. 5-6640

LAWRENCE OF LONDON . . . . . 512 Seventh Avenue, 20th floor, CH. 4-3815

LOOMTOGS . . . . . 1407 Broadway, 35th floor, 594-2100

ROBERT MALCOLM BY BEVERLY MOYER . . . 530 Seventh Avenue, 19th floor, 524-4510

MAM'SELLE (Betty Carol) . . . . . 498 Seventh Avenue, 9th floor, CH. 4-7373

MARDI GRAS BY JERRY MARSCH . . . . . 498 Seventh Avenue, 3rd floor, 947-2055

VERA MAXWELL . . . . . 530 Seventh Avenue, 26th floor, LO. 3-4358

MISS GALLERY . . . . . 230 West 38th Street, 4th floor, 239-4769

MODA ROMANA (Italian Ready-to-Wear) . St. Regis, Mezzanine, PL. 5-2340

MODELIA BY FRANK MASANDREA . . . . . 205 West 39th Street, 14th floor, 736-8888

MODERN COUTURE . . . . . 530 Seventh Avenue, 19th floor, 244-3169

MR. BLACKWELL . . . . . 530 Seventh Avenue, 21st floor, BR. 9-8575

MR. GEE . . . . . 498 Seventh Avenue, 3rd floor, LO. 4-6060

NAMAN RAINCHEETAHS . . . . . 500 Seventh Avenue, 3rd floor, 563-5100

LEO NARDUCCI . . . . . 530 Seventh Avenue, 11th floor, 594-5660

ANNEMARIE GARDIN FOR PAPILLON . . . . 550 Seventh Avenue, 20th floor, 868-2880

PARIS COLLECTIONS . . . . . 543 Madison Avenue, 3rd floor, 755-7171

PARNES FEINSTEIN BY TERRY MORTON . . 530 Seventh Avenue, 10th floor, BR. 9-0952

PETTI 4'S . . . . . 498 Seventh Avenue, 17th floor, CH. 4-3558

(continued on following page)



CONTINUOUS SHOWINGS - FALL COLLECTIONS (continued from page 16)

GUNTER FOR PROJECT II . . . . . 530 Seventh Avenue, 24th floor, 564-5430

RAFFAELE . . . . . 530 Seventh Avenue, 20th floor, LO. 5-3250

REMBRANDT (Ole Borden) . . . . . 498 Seventh Avenue, 6th floor, LO. 4-3600

RENBROOK . . . . . 205 West 39th Street, 8th floor, 736-1310

SAMUEL ROBERT (Bill Smith) . . . . . 1407 Broadway, 40th floor, LA. 4-4562

RONA . . . . . 498 Seventh Avenue, 21st floor, LO. 5-1025

NARDIELLO FOR RONA . . . . . 498 Seventh Avenue, 16th floor, 565-2051

ROYAL LYNNE . . . . . 530 Seventh Avenue, 15th floor, LO. 3-3035

ROYAL PARK BY JAN STRASS . . . . . 530 Seventh Avenue, 10th floor, BR. 9-0952

STJ BY MARSHALL KLUGMAN . . . . . 498 Seventh Avenue, 6th floor, OX. 5-2900

GLORIA SACHS . . . . . 498 Seventh Avenue, 2nd floor, LO. 3-1640

S.A.M. INTERNATIONAL . . . . . 1410 Broadway, 17th floor, 239-8150

KEN SCOTT . . . . . 17 East 67th Street, 3rd floor, 249-9600

PHILIP SILLS; BONNIE CASHIN . . . . . 48 West 37th Street, 5th floor, LO. 5-0274

DON SIMONELLI . . . . . 205 West 39th Street, 9th floor, 868-9070

SPORT SOPHISTICATES . . . . . 498 Seventh Avenue, 7th floor, LO. 4-0462

SPORTWHIRL . . . . . 498 Seventh Avenue, 15th floor, 565-1445

MALCOLM STARR . . . . . 530 Seventh Avenue, 20th floor, 594-0030

STUDIO SIX (Frank Adams) . . . . . 530 Seventh Avenue, 15th floor, LO. 4-6874

RICHARD TAM . . . . . Plaza Hotel, Private Suite, PL. 9-3000

TANNER/TANNERWAY . . . . . 530 Seventh Avenue, 28th floor, CH. 4-6350

TOBY TANNER . . . . . 530 Seventh Avenue, 28th floor, 524-6535

TRES VITE . . . . . 108 West 39th Street, 11th floor, 947-3191

WILROY . . . . . 498 Seventh Avenue, 22nd floor, LO. 5-7815

JOHN ANTHONY FOR ADOLPHE ZELINKA . . . . . 512 Seventh Avenue, 38th floor, LO. 4-7522

JENNIFER (Jeannene Booher) . . . . . 530 Seventh Avenue, 9th floor, 279-6250

JEREMY (Alan Phillips) . . . . . 530 Seventh Avenue, 10th floor, 594-0870

J.G. COUTURE . . . . . 530 Seventh Avenue, 30th floor, PE. 6-1351.



# 1971

## JANUARY

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## FEBRUARY

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## MAY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## JUNE

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## JULY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## AUGUST

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## OCTOBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## NOVEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

## DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						